



VETERAN  
OWNED,  
OPERATED &  
INSTALLED



**SOLAR**  
SMART LIVING

**KEEP ON THE SUNNYSIDE**  
YOUR GUIDE TO SUSTAINABLE **ENERGY INDEPENDENCE**

# WHY GO **SOLAR?**

1

## **YOUR FINANCES MATTER**

Solar energy helps you hedge against rising **energy costs.**



2

## **LONG LIFESPAN**

A **Solar PV System** is estimated to function efficiently for up to **40 years.**



3

## **PROPERTY VALUE**

Higher property valuation with a **property tax exemption** for solar system values.



# WHY GO **SOLAR?**

4

## **INCENTIVES**

The federal government provides a solar tax credit, known as the **investment tax credit** (ITC), that allow homeowners and businesses to deduct a portion of their solar costs from their taxes.



5

## **ENERGY INDEPENDENCE**

Secure your energy independence by producing **your own clean renewable energy**.



6

## **NO MOVING PARTS**

The lack of moving components allows for **minimal maintenance**.





# LARRY PEREA

Owner - Veteran - Engineer



“THE BEST 25-YEAR PANEL DEAL  
IN THE BORDERLAND” — **LARRY PEREA**

Solar Smart Living is the only local engineer-procure-construct solar integration company that offers this wide spectrum of expertise, knowledge, and services across our business lines.

We specialize in a wide range of professional services for both residential and commercial markets:

- Turnkey PV Installations
- HVAC
- Energy Efficiency Measures
- Energy Storage Systems (batteries) Tesla and Fortress Power
- Pool Heating
- Whole House Water Softeners





## **VISION**

SUSTAINABLE ENERGY INDEPENDENCE

## **MISSION**

TO PROVIDE OUR CLIENTS ECO-FRIENDLY AND  
SUSTAINABLE ENERGY SOLUTIONS

# Investment Tax Credit for Solar Power

The investment tax credit (ITC), also known as the federal solar tax credit, allows you to qualify for 30% of the cost of your system and apply it as a credit against your income tax liability. The ITC applies to both residential and commercial systems, and there is no cap on its value. The average shopper saves nearly six to seven thousand on the cost of going solar as a result of the ITC.

**If you live in New Mexico**, perhaps the best state solar incentive in the country is the state's solar tax credit. **This incentive can reduce your state tax liability by 10% of the solar system's cost - up to a \$6,000 credit!** Add another 30% for the Federal ITC, and you are looking to save thousands of dollars. Note, the NM State Income Tax Credit is budget-constrained to approximately the first 2,500 homes and businesses that install solar, so this credit might not last more than a few months in 2022.

**The new 30% ITC signed into law August, 2022**

# WHY CHOOSE US?

VETERAN OWNED, SUSTAINABLY OPERATED SINCE 07!

- Experience
- Certified
- Turnkey Installation
- High Quality
- Best Value
- Best Reviews



# THINK SOLAR IS EXPENSIVE?

## —THINK AGAIN!

### EARN A GREAT RETURN ON YOUR INVESTMENT:

By investing in a solar system now, you can create predictable energy costs for now and into the future.

### INCREASE YOUR PROPERTY VALUE:

Multiple studies have found that homes equipped with solar energy systems have higher property values and sell more quickly than homes without solar.

### PROTECT THE ENVIRONMENT:

Solar is a great way to reduce your carbon footprint. A typical residential solar panel system will eliminate three to four tons of carbon emissions each year and, conserve as much as 6 olympic sized swimming pools of water used in the productions of traditional electricity.

### DRASTICALLY REDUCE YOUR ELECTRIC BILLS:

Once your system is activated you pay just a fraction of what you used to pay the electric company each month.

### PROTECT AGAINST RISING ENERGY COSTS:

It seems like rates go up almost every year. One of the most clear-cut benefits of solar panels is the ability to hedge utility prices.

### BOOST U.S. ENERGY INDEPENDENCE:

The sun is an infinite source of energy and a key component toward achieving energy independence in the United States.





Send Correspondence To  
CUSTOMER SERVICE:  
PO Box 962

**BEFORE SOLAR**

(These rates are based on current data)

4/15/2021  
**\$102.90**



Send Correspondence To  
CUSTOMER SERVICE:  
PO Box 962

**AFTER...**

4/15/2022  
**\$32.69**



Every month hundreds of families in West Texas and Southern New Mexico are choosing to convert to clean renewable solar energy.



Solar Smart Living has more **NABCEP** Board Certified Energy Professionals, Engineers, Master Electricians, and Journeymen than any other solar company in the region.



My family purchased solar panels from Solar Smart Living about 5 years ago. We are completely satisfied with the panels as they have actually saved us money. The customer service is great. If we have questions about the app, a representative is quick to respond.

**I recommend this company.** ”

—Olga C



My family and I are so pleased with the efficiency of our home now that we have our solar panels. Our electric bill is 1/4 of what it was before our solar panel system. The whole system was reasonably priced. Now my electric bill is very affordable and I have extra money to pay off the solar panels. **We're happy with this investment and the service was excellent.** ”

—Teresa C





**solar**edge

## INVERTER RESIDENTIAL INSTALLATION

### Seeing Is Saving

With integrated production and consumption monitoring, you'll gain full visibility into your solar system and gain a better understanding of your household energy usage. Catch expensive trends before they materialize into high utility bills and adjust to ensure energy is being directed to the right places at the right times.

Manage it all from SolarEdge's convenient mobile app— schedule usage and review your household history to make more informed decisions.

When your household is running on pure solar energy, you are essentially taking advantage of free, clean, and renewable resources that you own! This is considered self-consumption – and who doesn't want more of a good thing? Use monitoring to get the most out of the sun and maximize savings on your electric bill.

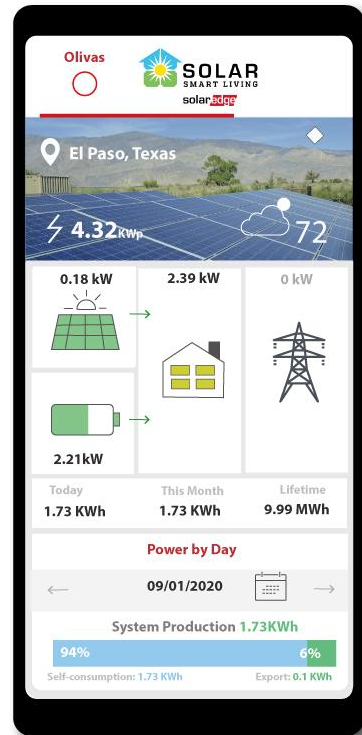
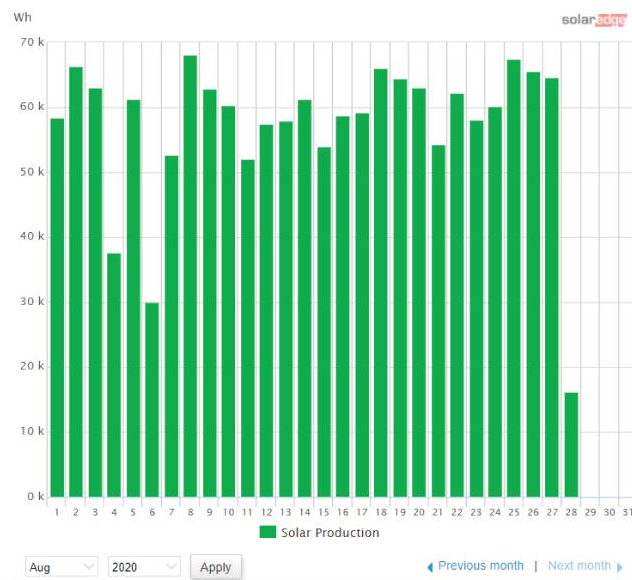




# 24/7 SOLAR EDGE SYSTEM MONITORING

## Stay Updated—Get Accurate Insight in Real-Time

With built-in meters, use the monitoring app to view your home energy production and consumption levels.



# HOW SOLAR WORKS:

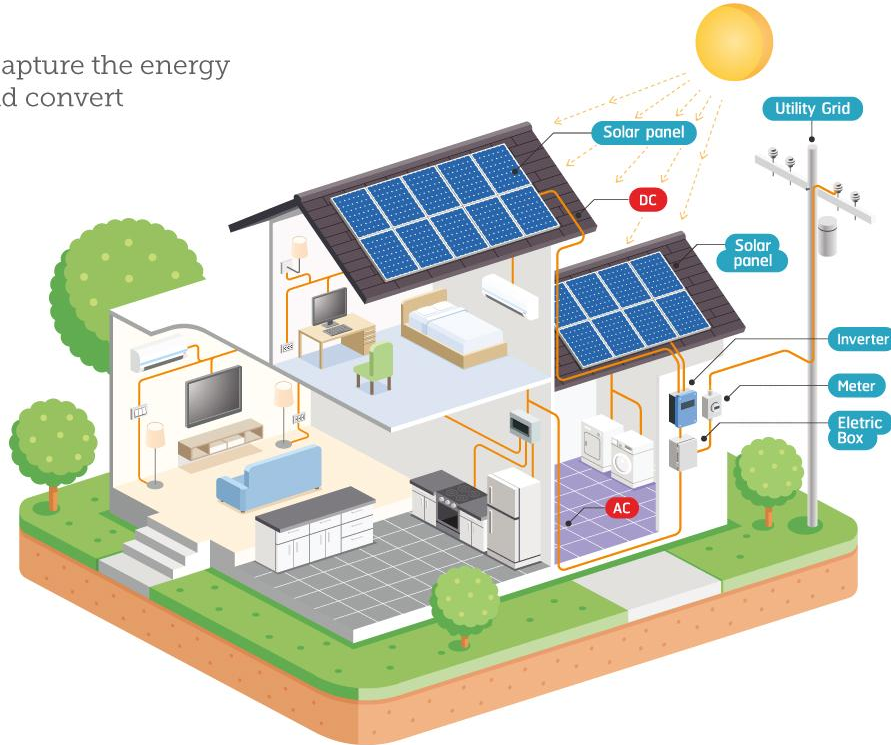
Harvest free energy from the sun to save you money!

Congratulations! Solar Smart Living just installed your brand new system!

**1** Your solar panels start to capture the energy from the sun (photons) and convert them into energy.

**2** The electricity flows out from the solar panel into the inverter box in form of Direct Current (DC).

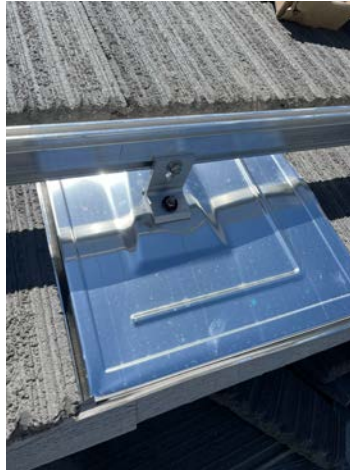
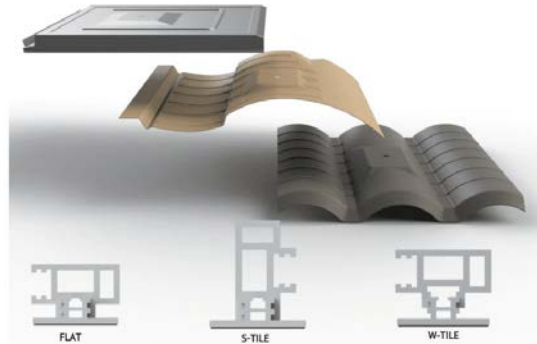
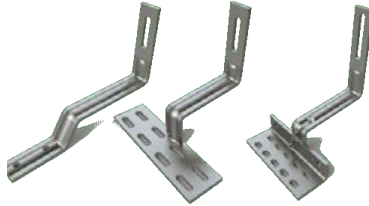
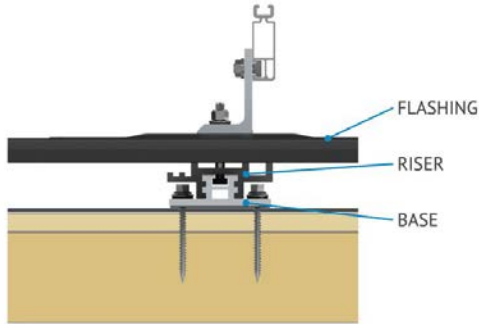
**3** The optimized inverter transforms (DC) into alternating current (AC) and then sends it into the breaker box which will distribute the electricity into your home.



**4** Excess electricity flows out through your net meter, in effect running that meter backward to give you a full credit toward the power you use at night or when it's cloudy.

**5** Your system will automatically import and export electricity to the utility as needed.

# FLASHING FOR SPANISH AND FLAT TILE ROOF



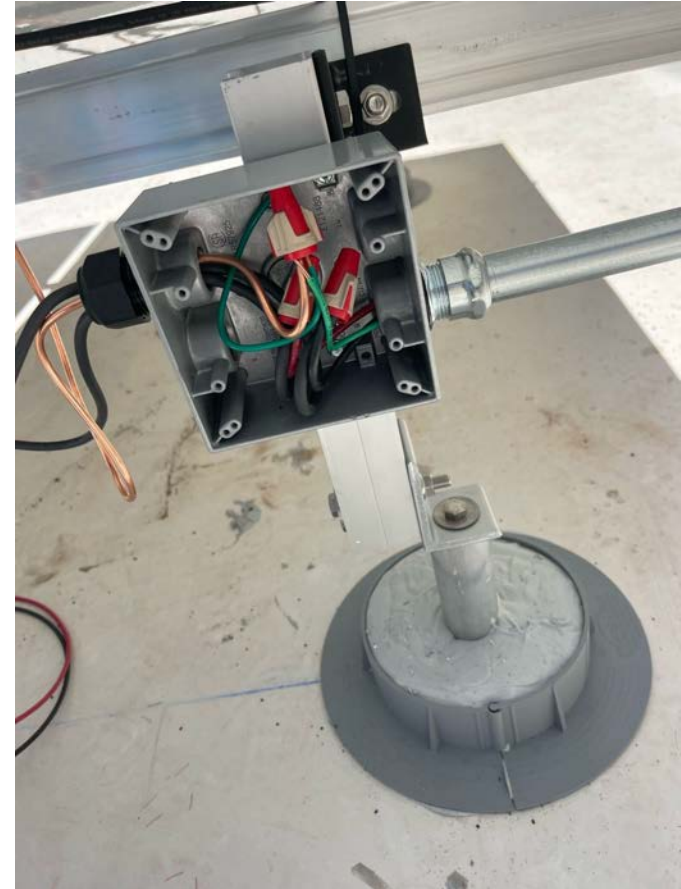


# Solar on Spanish Tile





# TPO ROOFING MOUNTS



# Ground Mounts

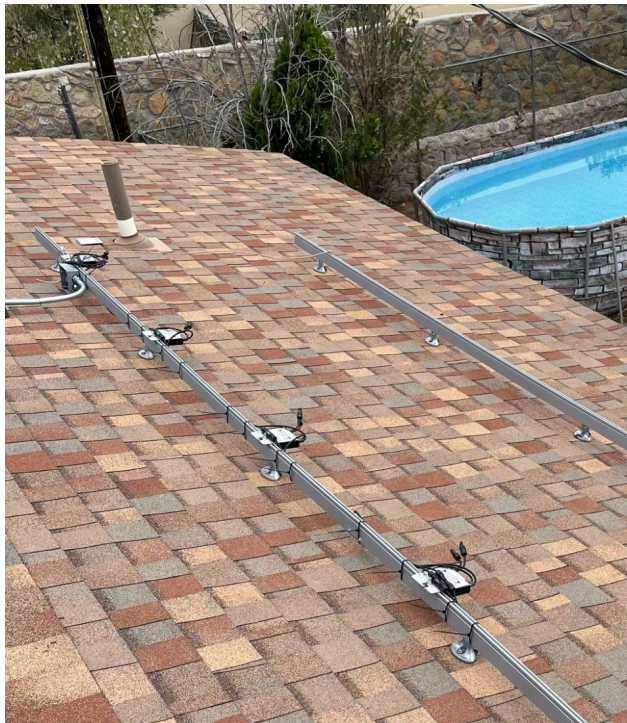


# Metal Roofing





# Pitched Shingle Roof



Racking with  
Weather proof  
sealant





# Flat Rolled Roof



Racking with Weather proof Sealant



# Solar Pergolas





# Carports





For commercial business inquiries  
please contact:

**Alan D Morgan**

Solar Energy Systems Advisor |  
Director of Business and Market  
Development  
Solar Smart Living





# BECOME AN ADVOCATE OF SOLAR SMART LIVING!



**Download the SSL App from iTunes or Google play.**



You can then select a sales rep if one referred you or choose none. Enter contact info and agree to the terms. **Now you are ready to go. Here's how the program works.**



## ***Appointment Completed***

**\$25**

Once we have met with your referral

**Start sending referrals!**

Ask your energy consultant for more info.

## ***Sold Referrals***

**\$475**

Once your referral makes a purchase

## ***Bonus Rewards***

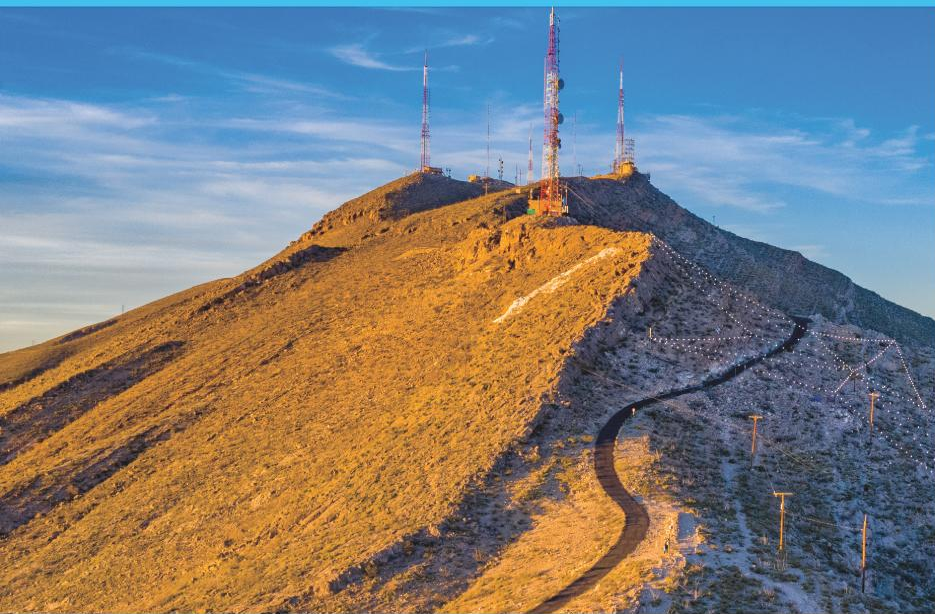
**\$100**

Receive a bonus for every (4) sold

# THANK YOU!



[www.SolarSmartLiving.com](http://www.SolarSmartLiving.com)



## Licenses

**27852** Texas Electrical Contractor

**361818** New Mexico Electrical Contractor

**361818** New Mexico GS02 Canopy Contractor

**361818** New Mexico GB98 General Contractor